



An ETHOS Initiative

A data-powered solution to the construction industry skills gap

About Ethos

Ethos, founded in 2010, is a growing network of social entrepreneurs and innovators that looks beyond the economic to measure success equally by positive social and environmental impact.

Driven by its core values - collaboration, trust and moderation - Ethos partners with clients and communities to co-develop businesses in which all parties share the benefits. By uniting stakeholders (e.g. government, third sector and business) around well-defined, complex problems, Ethos creates sustainable 'ecosystems', co-ventures and collaborations.

Ethos' vision

Ethos is at the forefront of the Future of Work movement. All Ethos people are Partners, sharing in the equity and future of the business and empowered by a flat, self-directed organisational structure. Coupled with highly flexible working, this means Ethos attracts talent from diverse experiences, backgrounds and global locations into an inclusive culture to create high-performing teams connected by strong values, shared objectives and communications technology. A culture of collaboration over competition is encouraged. Passionate and capable people, not organisations, take ownership of well-defined problems. Self-interest is moderated and financial rewards are shared fairly between all parties.

Projects

Ethos focuses its activities in three key areas:

Health & Wellbeing

Encompasses the well-established Team Army charity, which raises funds for sport in the Armed Forces and has distributed over £3m in funds.

Smart Cities

Devising sustainable, citizen-centred solutions to the global challenges facing urban environments. Ethos uses modern business culture and technologies (including Linked Data, semantic web, IoT (Internet of Things) sensors, apps and the cloud) to develop and deliver these solutions as services, thus minimising city investment and maximising utility and citizen benefits.

Future of Work

Ethos Skills focuses on how the working environment can become more meaningful for individuals through a collaborative, rather than a transactional model. Ethos Skills enables people to achieve their potential by putting them at the heart of organisations and problems. Current initiatives include Employment Transition co-ventures and SkillsPlanner.

ETHOS “ Never underestimate the vital importance of finding early in life the work that for you is play. ”

Ken Robinson, author of The Element - 'How Finding our Passion Changes Everything'



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Ethos technology

Ethos holds an investment in Seme4, which has developed the ground-breaking Linked Data Platform. Linked Data vastly improves the diversity of sources of data that can be harvested and integrated.

Linked Data forms the basis of the Ethos Platform, serves as the technological system operating behind the Ethos VO organisation, and is widely used in Ethos' various business opportunities (e.g. in its work on parking).

The background to the SkillsPlanner project

SkillsPlanner was born from several conversations with Ethos partners, each experts in their field, along with many discussions with a variety of stakeholders. Individuals from backgrounds and specialisms encompassing local authority, training provision, data, construction and skills ecosystems were brought together through the collaborative Ethos network, united by a will to join the dots between those seeking work and an industry with a severe skills shortage. The vision of these individuals was to find a way to make skills supply and demand data more visible, with the ultimate ambition of changing the skills landscape and reducing the numbers of those that are out of work. Through an Innovate UK (formerly Technology Strategy Board) competition titled 'Solving Urban Challenges Through Data', the Ethos-led partnership was awarded an IUK grant in April 2015 to conduct a Collaborative Research and Development project, which started formally on 1st October 2015.

The SkillsPlanner challenge is worklessness and the solution, we believe, is Linked and Open Data within a truly collaborative framework - one that is built by those that will be the future users of the SkillsPlanner platform.



For further information and to get involved visit SkillsPlanner.net